

## Message Text

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PAGE 01 RIYADH 00150 021005Z  
ACTION AID-59

INFO OCT-01 AF-10 EA-12 NEA-10 ISO-00 EB-08 COME-00  
OES-07 OPIC-06 TRSE-00 CIAE-00 INR-10 NSAE-00 L-03  
/126 W

-----086941 021551Z /46

R 020759Z MAR 78  
FM USLO RIYADH  
TO AMEMBASSY SINGAPORE  
INFO SECSTATE WASHDC 346  
AMEMBASSY JIDDA  
AMEMBASSY LAGOS  
AMEMBASSY BANGKOK  
AMEMBASSY SEOUL

UNCLAS RIYADH 150

E.O. 11652: NA  
N. HOLLIS AID/RDP FOR JOHN HOOG  
TAGS: EAID  
SUBJECT: PROPOSAL FOR U.S. SOUTHEAST ASIAN CONFERENCE ON  
TECHNOLOGY AND ECONOMIC DEVELOPMENT (USSECTED)

1. HOLLIS CURRENTLY ON EXTENDED MARKETING TRIP FOR REIMBURSABLE  
DEVELOPMENT PROGRAMS IN MIDEAST AND WOULD APPRECIATE LEARNING  
OUTCOME OF DISCUSSIONS ON ABOVE SUBJECT STEMMING FROM RECENT  
COMMERCIAL OFFICERS CONFERENCE AND ASIAN-PACIFIC COUNCIL  
OF CHAMBERS OF COMMERCE IN SINGAPORE.

2. PROPOSAL FOR CONFERENCE WAS DISCUSSED BY MSSRS. LYLES AND  
HOLLIS DURING NOVEMBER ASIAN TRIP WITH EMBOFFS AND PRIVATE  
SECTOR LEADERS IN REGION. IDEA GENERATED CONSIDERABLE INTEREST  
AND DRAFT PROPOSAL OUTLINE WAS POUCHED RECENTLY FROM LAGOS.  
SEPARATE COPIES MAILED ENROUTE FROM ZURICH.

3. IN NIGERIA WHERE REIMBURSABLE PROGRAMS ARE DEVELOPING WIDE  
ACCEPTANCE, A SIMILAR CONFERENCE IS BEING ORGANIZED FOR LATE  
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1978. MAIN OBJECTIVE WOULD BE TO STRENGTHEN U.S. INVOLVEMENT  
IN NIGERIAN ECONOMIC DEVELOPMENT BOTH PUBLIC AND  
PRIVATE SECTOR THROUGH BROADENED AWARENESS OF TRADE, INVEST-  
MENT AND TECHNOLOGY TRANSFER OPPORTUNITIES. RDP WOULD UNDER-  
WRITE CONFERENCE STARTUP COSTS, HANDLE CONFERENCE ORGANIZATION  
AND PROGRAM DEVELOPMENT AS PART OF ITS MARKETING STRATEGY  
(INVOLVING SENIOR LOCAL GOVERNMENT OFFICIALS IN PROGRAM

PLANNING AND SUBTLY "SEEDING" IDEA OF REIMBURSABLE PROGRAMS WHILE GAINING BETTER UNDERSTANDING OF PARTICULAR PROBLEMS IN RESPECTIVE HOST GOVERNMENT MINISTRIES WHICH IN TURN COULD BENEFIT FROM PINPOINT REIMBURSABLE TECHNICAL ASSISTANCE.)

4. HOLLIS UNDERSTANDS THAT REGIONAL RDP PROGRAM OFFICER JOHN K. WILHELM, SOON TO ASSUME POST IN KOREA, WAS MAKING EFFORT TO ATTEND COMMERCIAL OFFICERS CONFERENCE IN SINGAPORE PREPARED TO DISCUSS AND CLARIFY USSECTED PROPOSAL. PLEASE PASS THIS MESSAGE TO WILHELM IF HE IS PRESENT.

5. DISCUSSIONS IN LAGOS AND NAIROBI (WHERE HOLLIS RECENTLY PARTICIPATED IN AFRICAN COMMERCIAL OFFICERS CONFERENCE) REVEALED CONSIDERABLE COOPERATIVE INTEREST IN THIS CONFERENCE MARKETING APPROACH FOR RDP WITH DOC-INTERNATIONAL MARKETING DIVISION AND STATE EB. AS ENVISAGED, THE CONFERENCE WOULD BLEND PUBLIC AND PRIVATE SECTOR PARTICIPATION (FROM U.S. AND HOST COUNTRIES) INTO A SUBSTANTIVE EXCHANGE/DIALOGUE COMBINING MEETING MANAGEMENT TECHNIQUES FOUND IN JOINT COMMISSION ACTIVITIES, BILATERAL BUSINESS COUNCIL MEETINGS AND TRADE EXHIBITIONS.

6. PROPOSED USSECTED COULD BE FURTHER CLARIFIED IN JUNE DURING U.S. ASIAN DISCUSSIONS. CONFERENCE WOULD BE SCHEDULED FOR SINGAPORE, POSSIBLY BANGKOK FOR EARLY 1979.

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7. PLEASE CABLE ADVICE REGARDING NO. 1 TO HOLLIS IN KUWAIT UNTIL 3/10, BAHRAIN UNTIL 3/13 OR TEHRAN 3/14-3/17. GNEHM

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** ECONOMIC DEVELOPMENT, TECHNOLOGICAL EXCHANGES, PLANNING MEETINGS  
**Control Number:** n/a  
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**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
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**Subject:** PROPOSAL FOR U.S. SOUTHEAST ASIAN CONFERENCE ON TECHNOLOGY AND ECONOMIC DEVELOPMENT (USSECTED)  
**TAGS:** EAID, ECON, TECH, SA  
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**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
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